

KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1322766
Schedule Dates 09/07/12-09/13/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC (109249)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2597
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 06/20/12
Last Modified 06/20/12
Entered By Katie Freckleton
CO-OP No
Headline # 06186786
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,940.00
Net Total \$33,660.00
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month

Month	Spots	Rate
Sep. 2012	40	\$39,600.00
Grand Total:	40	\$39,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/07/12-09/07/12	1	:30	10P-10:35P (MST)						1			1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
2.0	Normal Line / SPOT	09/07/12-09/07/12	1	:30	10:35P-11:35P (MST)						1			1	\$500.00	\$500.00	Salt Lake City (KUTV)	10 LETTMAN-CBS	6/20/12
3.0	Normal Line / News	09/07/12-09/07/12	1	:30	5P-5:30P (MST)						1			1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	6/20/12
4.0	Normal Line / News	09/07/12-09/07/12	1	:30	6P-6:30P (MST)						1			1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
5.0	Normal Line / News	09/07/12-09/07/12	1	:30	6A-8A (MST)						2			2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
6.0	Normal Line / SPOT	09/07/12-09/07/12	1	:30	6:30P-7P (MST)						1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
7.0	Normal Line / News	09/10/12-09/10/12	1	:30	10P-10:35P (MST)									1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
8.0	Normal Line / News	09/10/12-09/10/12	1	:30	5P-5:30P (MST)									1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	6/20/12
9.0	Normal Line / News	09/10/12-09/10/12	1	:30	6P-6:30P (MST)									1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
10.0	Normal Line / News	09/10/12-09/10/12	1	:30	6A-8A (MST)									2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
11.0	Normal Line / SPOT	09/10/12-09/10/12	1	:30	6:30P-7P (MST)									1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
12.0	Normal Line / Prime	09/10/12-09/10/12	1	:30	9P-CBS-Hawaii Five-O (Monday)									1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	HAWAII 5-0-CBS	6/20/12
13.0	Normal Line / Sports/Other	09/08/12-09/08/12	1	:30	10:35P-11:05P (MST)							1		1	\$400.00	\$400.00	Salt Lake City (KUTV)	TALKIN SPORTS	6/20/12
14.0	Normal Line / SPOT	09/08/12-09/08/12	1	:30	6P-7P (MST)							1		1	\$300.00	\$300.00	Salt Lake City (KUTV)	ENT TONIGHT 60	6/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

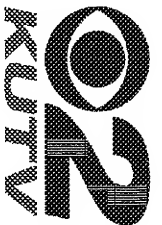
Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 6/25/12



KUTV
299 S Main St
Ste 150
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National Media, Inc
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CPE 155/426/2597
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Commission % 15.00
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Salt Lake City (KUTV)
By Broadcast Month

Month	Spots	Rate
Sep. 2012	40	\$39,600.00
Grand Total:	40	\$39,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Prime	09/08/12-09/08/12	1	:30	9P- CBS-48 Hours Mystery (Saturday)							1		1	\$650.00	\$650.00	Salt Lake City (KUTV)	48HR MSTRY-CBS	6/20/12
16.0	Normal Line / News	09/09/12-09/09/12	1	:30	5P- 6P (MST)								1	1	\$500.00	\$500.00	Salt Lake City (KUTV)	2NEWS AT 5 SUN	6/20/12
17.0	Normal Line / Prime	09/09/12-09/09/12	1	:30	5:57-30P- CBS-60 Minutes (Sunday)								1	1	\$1,750.00	\$1,750.00	Salt Lake City (KUTV)	60 MINUTES-CBS	6/20/12
18.0	Normal Line / SPOT	09/09/12-09/09/12	1	:30	7:58-30A- CBS-News Sunday Morning								1	1	\$500.00	\$500.00	Salt Lake City (KUTV)	SUNDAY MRN-CBS	6/20/12
19.0	Normal Line / News	09/13/12-09/13/12	1	:30	10P- 10:35P (MST)					1				1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
20.0	Normal Line / News	09/13/12-09/13/12	1	:30	5P- 5:30P (MST)					1				1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	6/20/12
21.0	Normal Line / News	09/13/12-09/13/12	1	:30	6P- 6:30P (MST)					1				1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
22.0	Normal Line / News	09/13/12-09/13/12	1	:30	6A- 8A (MST)					2				2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
23.0	Normal Line / SPOT	09/13/12-09/13/12	1	:30	6:30P- 7P (MST)					1				1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
24.0	Normal Line / News	09/11/12-09/11/12	1	:30	10P- 10:35P (MST)						1			1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
25.0	Normal Line / SPOT	09/11/12-09/11/12	1	:30	10:35P- 11:35P (MST)						1			1	\$500.00	\$500.00	Salt Lake City (KUTV)	D LETTRMAN-CBS	6/20/12
26.0	Normal Line / News	09/11/12-09/11/12	1	:30	5P- 5:30P (MST)						1			1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	6/20/12

CONFIRMATION CONTRACT

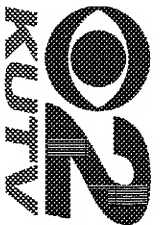
Accepted-Agency/Advertiser:

Date:

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Date:

Comments:



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299 S Main St
Ste 150
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815 Slaters Ln
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Salt Lake City (KUTV)

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27.0	Normal Line / News	09/11/12-09/11/12	1	:30	6P- 6:30P (MST)			1						1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
28.0	Normal Line / News	09/11/12-09/11/12	1	:30	6A- 8A (MST)			2						2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
29.0	Normal Line / SPOT	09/11/12-09/11/12	1	:30	6:30P- 7P (MST)			1						1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
30.0	Normal Line / Prime	09/11/12-09/11/12	1	:30	8P- CBS-NCIS: Los Angeles (Tuesday)			1						1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	NCIS:LA-CBS	6/20/12
31.0	Normal Line / News	09/12/12-09/12/12	1	:30	10P- 10:35P (MST)				1					1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
32.0	Normal Line / News	09/12/12-09/12/12	1	:30	5P- 5:30P (MST)				1					1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	6/20/12
33.0	Normal Line / News	09/12/12-09/12/12	1	:30	6P- 6:30P (MST)				1					1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
34.0	Normal Line / News	09/12/12-09/12/12	1	:30	6A- 8A (MST)			2						2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
35.0	Normal Line / SPOT	09/12/12-09/12/12	1	:30	6:30P- 7P (MST)				1					1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

REP HEADLINE# 6186786
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
JUN18/12 14.4
*** KUTV-TV ***

ADV # ADV. NAME ISS/NRCC-IE

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME BEN ANGLE

SALES PRSN WA- CHERYL BLAIR

ORDER # 1322766
18226175

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC EST#2597 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 SEP13/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE JUN18/12 14.40

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$39,600
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426
AGENCY EST# = 2597

1			1000P-1035P	30		\$2,000.00	9/7	9/7	1		FRI	1
PROGRAM : 2 NEWS AT 10PM												
CON COM1 : 2 NEWS AT 10PM												
2			1035P-1135P	30		\$500.00	9/7	9/7	1		FRI	1
PROGRAM : D LETTRMAN-CBS												
CON COM1 : D LETTRMAN-CBS												

JUN18/12 14.4
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			PROGRAM : 2 NEWS AT 5 PM CON COM1 : 2 NEWS AT 5 PM 500P-530P	30		\$750.00	9/7	9/7	1		FRI	1
4			PROGRAM : 2 NEWS AT 6 PM CON COM1 : 2 NEWS AT 6 PM 600P-630P	30		\$750.00	9/7	9/7	1		FRI	1
5			PROGRAM : 2 NEWS AT 6-8A CON COM1 : 2 NEWS AT 6-8A 600A-800A	30		\$600.00	9/7	9/7	2		FRI	2
6			PROGRAM : ENT TONIGHT 30 CON COM1 : ENT TONIGHT 30 630P-700P	30		\$1,000.00	9/7	9/7	1		FRI	1
7			PROGRAM : 2 NEWS AT 10PM CON COM1 : 2 NEWS AT 10PM 1000P-1035P	30		\$2,000.00	9/10	9/10	1		MON	1
8			PROGRAM : 2 NEWS AT 5 PM CON COM1 : 2 NEWS AT 5 PM 500P-530P	30		\$750.00	9/10	9/10	1		MON	1
9			PROGRAM : 2 NEWS AT 6 PM CON COM1 : 2 NEWS AT 6 PM 600P-630P	30		\$750.00	9/10	9/10	1		MON	1
10			PROGRAM : 2 NEWS AT 6 PM CON COM1 : 2 NEWS AT 6 PM 600A-800A	30		\$600.00	9/10	9/10	2		MON	2
11			PROGRAM : ENT TONIGHT 30 CON COM1 : ENT TONIGHT 30 630P-700P	30		\$1,000.00	9/10	9/10	1		MON	1

JUN18/12 14.4
*** KUTV-TV ***

: LINE# :	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS /WK :	WEEK INVT :	DAYS :	TOTL SPTS:
12			900P-1000P PROGRAM : HAWAII 5-0-CBS CON COM1 : HAWAII 5-0-CBS	30		\$3,000.00	9/10	9/10	1		MON	1
13			1035P-1105P PROGRAM : TALKIN SPORTS CON COM1 : TALKIN SPORTS	30		\$400.00	9/8	9/8	1		SAT	1
14			600P-700P PROGRAM : ENT TONIGHT 60 CON COM1 : ENT TONIGHT 60	30		\$300.00	9/8	9/8	1		SAT	1
15			900P-1000P PROGRAM : 48HR MSTRY-CBS CON COM1 : 48HR MSTRY-CBS	30		\$650.00	9/8	9/8	1		SAT	1
16			500P-600P PROGRAM : 2NEWS AT 5 SUN CON COM1 : 2NEWS AT 5 SUN	30		\$500.00	9/9	9/9	1		SUN	1
17			600P-700P PROGRAM : 60 MINUTES-CBS CON COM1 : 60 MINUTES-CBS	30		\$1,750.00	9/9	9/9	1		SUN	1
18			800A-930A PROGRAM : SUNDAY MRN-CBS CON COM1 : SUNDAY MRN-CBS	30		\$500.00	9/9	9/9	1		SUN	1
19			1000P-1035P PROGRAM : 2 NEWS AT 10PM CON COM1 : 2 NEWS AT 10PM	30		\$2,000.00	9/13	9/13	1		THU	1
20			500P-530P PROGRAM : 2 NEWS AT 5 PM CON COM1 : 2 NEWS AT 5 PM	30		\$750.00	9/13	9/13	1		THU	1

JUN18/12 14.4
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			PROGRAM : 2 NEWS AT 6 PM CON COM1: 2 NEWS AT 6 PM	30		\$750.00	9/13	9/13	1		THU	1
2			PROGRAM : 2 NEWS 6-8A CON COM1: 2 NEWS 6-8A	30		\$600.00	9/13	9/13	2		THU	2
3			PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,000.00	9/13	9/13	1		THU	1
4			PROGRAM : 2 NEWS AT 10PM CON COM1: 2 NEWS AT 10PM	30		\$2,000.00	9/11	9/11	1		TUE	1
5			PROGRAM : D LETTRMAN-CBS CON COM1: D LETTRMAN-CBS	30		\$500.00	9/11	9/11	1		TUE	1
6			PROGRAM : 2 NEWS AT 5 PM CON COM1: 2 NEWS AT 5 PM	30		\$750.00	9/11	9/11	1		TUE	1
7			PROGRAM : 2 NEWS AT 6 PM CON COM1: 2 NEWS AT 6 PM	30		\$750.00	9/11	9/11	1		TUE	1
8			PROGRAM : 2 NEWS 6-8A CON COM1: 2 NEWS 6-8A	30		\$600.00	9/11	9/11	2		TUE	2
9			PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,000.00	9/11	9/11	1		TUE	1

REP HEADLINE# 6186786
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 215 564 1103
 CREDIT RISK !!!
 HARRIS REPORT FROM REP

JUN18/12 14.4
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
70			800P-900P	30		\$3,000.00	9/11	9/11	1		TUE	1
PROGRAM : NCIS:LA-CBS CON COM1: NCIS:LA-CBS												
71			1000P-1035P	30		\$2,000.00	9/12	9/12	1		WED	1
PROGRAM : 2 NEWS AT 10PM CON COM1: 2 NEWS AT 10PM												
72			500P-530P	30		\$750.00	9/12	9/12	1		WED	1
PROGRAM : 2 NEWS AT 5 PM CON COM1: 2 NEWS AT 5 PM												
73			600P-630P	30		\$750.00	9/12	9/12	1		WED	1
PROGRAM : 2 NEWS AT 6 PM CON COM1: 2 NEWS AT 6 PM												
74			600A-800A	30		\$600.00	9/12	9/12	2		WED	2
PROGRAM : 2 NEWS 6-8A CON COM1: 2 NEWS 6-8A												
75			630P-700P	30		\$1,000.00	9/12	9/12	1		WED	1
PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30												

SEP/12 39600.00

CONTRACT TOTAL 39600.00
 TOTAL SPOTS 40

NO SPOTS
NO SPOTS

MARKET TOTALS \$113,142 KUTV 35% KTVX 16% KSL 24% KSTU 20% KUCW 5% KJZZ 0% KCSG 0%
 KMYU 0%

SVC- NSI
 DEMOS- RA35+*



Rep: TELEREP, INC.
Run On: Aug20/12 at 13:41

Tr-Order#: 325306 (Rev 0) AQW#2170659
Station: KUTV-TV SALT LAKE CITY, UT
Agency: NAT'L MEDIA RESEARCH PLANNING, PLLC
Advertiser: ISSINOC-IE
Buyer: BEN ANGLE

Alt Order#: 6186786 (Mod 0.1)
Dates: Sep07/12 - Sep13/12
Product: NRCC
Brand:
Line#:

Traffic# 1322766
Salesperson: CHERYL BLAIR
Ext# 2587
Phone: 715354

Page: 1
Requested by: J

REP BUYLINES

Mod	Buy	Length	Starting	Ending	#	Spl	Total	Total	Program Name	Rating	Rep:	Last	Last Mod/Rev
Code	Line	Day/Time	Date	Date	Wks	Week	Spots	Dollars		RA35-64	RA35+	Activity	
S	1	Fri/10-1035P Contract Comment: 2 NEWS AT 10PM	Sep07/12	Sep07/12	1	2	2	\$4,000	2 NEWS AT 10PM	8.6	0.0	Aug20/12	Mod #0.1: S
S	2	Fri/1035-1135P Contract Comment: D LETTMAN-CBS	Sep07/12	Sep07/12	1	1	1	\$300	D LETTMAN-CBS	3.0	0.0	Jun18/12	Rev #0: A
S	3	Fri/5-530P Contract Comment: 2 NEWS AT 5 PM	Sep07/12	Sep07/12	1	1	1	\$750	2 NEWS AT 5 PM	2.5	0.0	Jun18/12	Rev #0: A
S	4	Fri/6-630P Contract Comment: 2 NEWS AT 6 PM	Sep07/12	Sep07/12	1	1	1	\$750	2 NEWS AT 6 PM	3.7	0.0	Jun18/12	Rev #0: A
S	5	Fri/6-8A Contract Comment: 2 NEWS 6-8A	Sep07/12	Sep07/12	1	3	3	\$1,800	2 NEWS 6-8A	3.7	0.0	Aug20/12	Mod #0.1: S
S	6	Fri/630-7P Contract Comment: ENT TONIGHT 30	Sep07/12	Sep07/12	1	1	1	\$1,000	ENT TONIGHT 30	3.9	0.0	Jun18/12	Rev #0: A
S	7	Mon/10-1035P Contract Comment: 2 NEWS AT 10PM	Sep10/12	Sep10/12	1	1	1	\$2,000	2 NEWS AT 10PM	8.6	0.0	Jun18/12	Rev #0: A
S	8	Mon/5-530P Contract Comment: 2 NEWS AT 5 PM	Sep10/12	Sep10/12	1	1	1	\$750	2 NEWS AT 5 PM	2.5	0.0	Jun18/12	Rev #0: A
S	9	Mon/6-630P Contract Comment: 2 NEWS AT 6 PM	Sep10/12	Sep10/12	1	1	1	\$750	2 NEWS AT 6 PM	3.7	0.0	Jun18/12	Rev #0: A
S	10	Mon/6-8A Contract Comment: 2 NEWS 6-8A	Sep10/12	Sep10/12	1	3	3	\$1,800	2 NEWS 6-8A	3.7	0.0	Aug20/12	Mod #0.1: S
S	11	Mon/630-7P Contract Comment: ENT TONIGHT 30	Sep10/12	Sep10/12	1	2	2	\$2,000	ENT TONIGHT 30	3.9	0.0	Aug20/12	Mod #0.1: S
S	12	Mon/9-10P Contract Comment: HAWAII 5-0-CBS	Sep10/12	Sep10/12	1	2	2	\$6,000	HAWAII 5-0-CBS	6.4	0.0	Aug20/12	Mod #0.1: S
S	13	Sat/1035-1105P Contract Comment: TALKIN SPORTS	Sep08/12	Sep08/12	1	1	1	\$400	TALKIN SPORTS	4.0	0.0	Jun18/12	Rev #0: A
S	14	Sat/6-7P Contract Comment: ENT TONIGHT 60	Sep08/12	Sep08/12	1	1	1	\$300	ENT TONIGHT 60	2.2	0.0	Jun18/12	Rev #0: A
S	15	Sat/9-10P Contract Comment: 48HR MSTRY-CBS	Sep08/12	Sep08/12	1	1	1	\$650	48HR MSTRY-CBS	3.9	0.0	Jun18/12	Rev #0: A
S	16	Sun/5-6P Contract Comment: 2NEWS AT 5 SUN	Sep09/12	Sep09/12	1	1	1	\$900	2NEWS AT 5 SUN	5.3	0.0	Jun18/12	Rev #0: A
S	17	Sun/6-7P Contract Comment: 60 MINUTES-CBS	Sep09/12	Sep09/12	1	1	1	\$1,750	60 MINUTES-CBS	5.7	0.0	Jun18/12	Rev #0: A
S	18	Sun/8-930A Contract Comment: SUNDAY MORN-CBS	Sep09/12	Sep09/12	1	1	1	\$500	SUNDAY MORN-CBS	2.6	0.0	Jun18/12	Rev #0: A
S	19	Thu/10-1035P Contract Comment: 2 NEWS AT 10PM	Sep13/12	Sep13/12	1	2	2	\$4,000	2 NEWS AT 10PM	8.6	0.0	Aug20/12	Mod #0.1: S
S	20	Thu/5-530P Contract Comment: 2 NEWS AT 5 PM	Sep13/12	Sep13/12	1	1	1	\$750	2 NEWS AT 5 PM	2.5	0.0	Jun18/12	Rev #0: A
S	21	Thu/6-630P Contract Comment: 2 NEWS AT 6 PM	Sep13/12	Sep13/12	1	1	1	\$750	2 NEWS AT 6 PM	3.7	0.0	Jun18/12	Rev #0: A
S	22	Thu/6-8A Contract Comment: 2 NEWS 6-8A	Sep13/12	Sep13/12	1	2	2	\$1,200	2 NEWS 6-8A	3.7	0.0	Jun18/12	Rev #0: A
S	23	Thu/630-7P Contract Comment: ENT TONIGHT 30	Sep13/12	Sep13/12	1	1	1	\$1,000	ENT TONIGHT 30	3.9	0.0	Jun18/12	Rev #0: A
S	24	Tue/10-1035P Contract Comment: 2 NEWS AT 10PM	Sep11/12	Sep11/12	1	0	0	\$0	2 NEWS AT 10PM	8.6	0.0	Aug20/12	Mod #0.1: S
S	25	Tue/1035-1135P Contract Comment: D LETTMAN-CBS	Sep11/12	Sep11/12	1	0	0	\$0	D LETTMAN-CBS	3.0	0.0	Aug20/12	Mod #0.1: S
S	26	Tue/5-530P Contract Comment: 2 NEWS AT 5 PM	Sep11/12	Sep11/12	1	0	0	\$0	2 NEWS AT 5 PM	2.5	0.0	Aug20/12	Mod #0.1: S
S	27	Tue/6-630P Contract Comment: 2 NEWS AT 6 PM	Sep11/12	Sep11/12	1	0	0	\$0	2 NEWS AT 6 PM	3.7	0.0	Aug20/12	Mod #0.1: S
S	28	Tue/6-8A Contract Comment: 2 NEWS 6-8A	Sep11/12	Sep11/12	1	0	0	\$0	2 NEWS 6-8A	3.7	0.0	Aug20/12	Mod #0.1: S
S	29	Tue/630-7P Contract Comment: ENT TONIGHT 30	Sep11/12	Sep11/12	1	0	0	\$0	ENT TONIGHT 30	3.9	0.0	Aug20/12	Mod #0.1: S
S	30	Tue/8-9P Contract Comment: NCIS:LA-CBS	Sep11/12	Sep11/12	1	0	0	\$0	NCIS:LA-CBS	6.1	0.0	Aug20/12	Mod #0.1: S
S	31	Wed/10-1035P Contract Comment: 2 NEWS AT 10PM	Sep12/12	Sep12/12	1	1	1	\$2,000	2 NEWS AT 10PM	8.6	0.0	Jun18/12	Rev #0: A
S	32	Wed/5-530P Contract Comment: 2 NEWS AT 5 PM	Sep12/12	Sep12/12	1	1	1	\$750	2 NEWS AT 5 PM	2.5	0.0	Jun18/12	Rev #0: A



Rep: TELEREP, INC.
Run On: Aug20/12 at 13:41

Estimate #: 325306 (Rev 0) Aug21/20659
Station: KUTV-TV SALT LAKE CITY, UT

Order #: 6186786 (Mod 0 1)
Dates: Sep07/12 - Sep13/12

Headline #: 1322766
Salesperson: CHERYL BLAIR

Page: 2
Requested by: J

REP BUYLINES

Mod Code	Buy Line	Day/Time	Length	Rate	Start Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rating	Rep: Last	Last Mod/Rev
	33	Wed/6-830P	30S	\$750	Sep12/12	Sep12/12	1	1	1	\$750	2 NEWS AT 6 PM	3.7	0.0 Jun18/12	Rev #0: A
		Contract Comment: 2 NEWS AT 6 PM												
	34	Wed/6-8A	30S	\$600	Sep12/12	Sep12/12	1	2	2	\$1,200	2 NEWS 6-8A	3.7	0.0 Jun18/12	Rev #0: A
		Contract Comment: 2 NEWS 6-8A												
	35	Wed/630-7P	30S	\$1,000	Sep12/12	Sep12/12	1	1	1	\$1,000	ENT TONIGHT 30	3.9	0.0 Jun18/12	Rev #0: A
		Contract Comment: ENT TONIGHT 30												

Total 38 Spots for

\$39,600

38

\$39,600

1/24

0.0

Monthly Estimate Dollars:

\$39,600 Sep/12

0.0 Sep/12



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1322766

Schedule Dates 09/07/12-09/13/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC (109249)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ANGLE, BEN
Phone/Fax /
CPE 155/426/2597
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 06/20/12
Last Modified 08/20/12
Entered By Katie Freckleton
CO-OP No
Headline # 06186786
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,895.00
Net Total \$33,405.00
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month
Sep. 2012 37 \$39,300.00
Grand Total: 37 \$39,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	09/07/12-09/07/12	1	:30	10P-10:35P (MST)						1			2	\$2,000.00	\$4,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
1.1	Normal Line / News	09/07/12-09/07/12	1	:30	10P-10:35P (MST)						2			2	\$2,000.00	\$4,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	8/20/12
2.0	Normal Line / SPOT	09/07/12-09/07/12	1	:30	10:35P-11:35P (MST)						1			1	\$500.00	\$500.00	Salt Lake City (KUTV)	ID LETTRMAN-CBS	6/20/12
3.0	Normal Line / News	09/07/12-09/07/12	1	:30	5P-5:30P (MST)						1			1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	6/20/12
4.0	Normal Line / News	09/07/12-09/07/12	1	:30	6P-6:30P (MST)						1			1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
5.0	Revised Line / News	09/07/12-09/07/12	1	:30	6A-8A (MST)						2						Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
5.1	Normal Line / News	09/07/12-09/07/12	1	:30	6A-8A (MST)						3			3	\$600.00	\$1,800.00	Salt Lake City (KUTV)	2 NEWS 6-8A	8/20/12
6.0	Normal Line / SPOT	09/07/12-09/07/12	1	:30	6:30P-7P (MST)						1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
7.0	Normal Line / News	09/10/12-09/10/12	1	:30	10P-10:35P (MST)						1			1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
8.0	Normal Line / News	09/10/12-09/10/12	1	:30	5P-5:30P (MST)						1			1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	6/20/12
9.0	Normal Line / News	09/10/12-09/10/12	1	:30	6P-6:30P (MST)						1			1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
10.0	Revised Line / News	09/10/12-09/10/12	1	:30	6A-8A (MST)						2						Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
10.1	Normal Line / News	09/10/12-09/10/12	1	:30	6A-8A (MST)						3			3	\$600.00	\$1,800.00	Salt Lake City (KUTV)	2 NEWS 6-8A	8/20/12
11.0	Revised Line / SPOT	09/10/12-09/10/12	1	:30	6:30P-7P (MST)						1						Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Guylennady 8/21/12



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1322766

Schedule Dates 09/07/12-09/13/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC (109249)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2597
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 06/20/12
Last Modified 08/20/12
Entered By Katie Freckleton
CO-OP No
Headline # 06186786
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,895.00
Net Total \$33,405.00
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month
Sep. 2012
Grand Total:
Spots 37
Rate \$39,300.00
\$39,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.1	Normal Line / SPOT	09/10/12-09/10/12	1	:30	6:30P- 7P (MST)	2								2	\$1,000.00	\$2,000.00	Salt Lake City (KUTV)	ENT TONIGHT 30	8/20/12
12.0	Revised Line / Prime	09/10/12-09/10/12	1	:30	9P- CBS-Hawaii Five-O (Monday)	1								1			Salt Lake City (KUTV)	HAWAII 5-0-CBS	6/20/12
12.1	Normal Line / Prime	09/10/12-09/10/12	1	:30	9P- CBS-Hawaii Five-O (Monday)	2								2	\$3,000.00	\$6,000.00	Salt Lake City (KUTV)	HAWAII 5-0-CBS	8/20/12
13.0	Normal Line / Sports/Other	09/08/12-09/08/12	1	:30	10:35P- 11:05P (MST)						1			1	\$400.00	\$400.00	Salt Lake City (KUTV)	TALKIN SPORTS	6/20/12
14.0	Normal Line / SPOT	09/08/12-09/08/12	1	:30	6P- 7P (MST)						1			1	\$300.00	\$300.00	Salt Lake City (KUTV)	ENT TONIGHT 60	6/20/12
15.0	Normal Line / Prime	09/08/12-09/08/12	1	:30	9P- CBS-48 Hours Mystery (Saturday)						1			1	\$650.00	\$650.00	Salt Lake City (KUTV)	48HR MSTRY-CBS	6/20/12
16.0	Normal Line / News	09/09/12-09/09/12	1	:30	5P- 6P (MST)							1		1	\$500.00	\$500.00	Salt Lake City (KUTV)	2NEWS AT 5 SUN	6/20/12
17.0	Normal Line / Prime	09/09/12-09/09/12	1	:30	5:57:30P- CBS-60 Minutes (Sunday)							1		1	\$1,750.00	\$1,750.00	Salt Lake City (KUTV)	60 MINUTES-CBS	6/20/12
18.0	Normal Line / SPOT	09/09/12-09/09/12	1	:30	7:58:30A- CBS-News Sunday Morning								1	1	\$500.00	\$500.00	Salt Lake City (KUTV)	SUNDAY MRN-CBS	6/20/12
19.0	Revised Line / News	09/13/12-09/13/12	1	:30	10P- 10:35P (MST)								1				Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
19.1	Normal Line / News	09/13/12-09/13/12	1	:30	10P- 10:35P (MST)								2	2	\$2,000.00	\$4,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	8/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1322766

Schedule Dates 09/07/12-09/13/12
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Entered By Katie Freckleton
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Headline # 06186786
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,895.00
Net Total \$33,405.00
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month
Sep. 2012
Grand Total:
Spots 37
Rate \$39,300.00
\$39,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / News	09/13/12-09/13/12	1	:30	5P- 5:30P (MST)				1					1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	6/20/12
21.0	Normal Line / News	09/13/12-09/13/12	1	:30	6P- 6:30P (MST)				1					1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
22.0	Normal Line / News	09/13/12-09/13/12	1	:30	6A- 8A (MST)				2					2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
23.0	Normal Line / SPOT	09/13/12-09/13/12	1	:30	6:30P- 7P (MST)				1					1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
31.0	Normal Line / News	09/12/12-09/12/12	1	:30	10P- 10:35P (MST)				1					1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
32.0	Normal Line / News	09/12/12-09/12/12	1	:30	5P- 5:30P (MST)				1					1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	6/20/12
33.0	Normal Line / News	09/12/12-09/12/12	1	:30	6P- 6:30P (MST)				1					1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
34.0	Normal Line / News	09/12/12-09/12/12	1	:30	6A- 8A (MST)				2					2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
35.0	Normal Line / SPOT	09/12/12-09/12/12	1	:30	6:30P- 7P (MST)				1					1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: